

		<b>employers in-coordination with Hospital.</b>
04.03.2025	<b>Preventive Health check-up camps/ Health Screening Camps</b>	All ESIC MCHs and ESIC/ESIS Hospital in coordination with Regional Offices, Sub-Regional Offices, Branch Offices will hold <b>Preventive Health check-up camps/Health screening camps at Industrial Clusters.</b>
05.03.2025	<b>Suvidha Samagam</b>	All Regional Offices, Sub-Regional Offices, ESIC MCHs, ESIC/ESIS Hospitals, and Dispensaries will hold <b>'Suvidha Samagam'</b> to redress the grievances of Insured Workers/their family members and employers.
06.03.2025	<b>Special drive on making all the equipment functional, which have been procured recently</b>	All ESIC MCHs and ESIC/ESIS Hospitals will conduct <b>Special Drive on making all the equipment functional and maximise in-house facilities / treatment / test thereby reducing the referrals.</b>
07.03.2025	<b>Health Exhibition/Health Melas, Competition/Quiz, Nukkad Natak</b>	All ESIC MCHs and ESIC/ESIS Hospitals in coordination with Field Offices will hold <b>Health Exhibition/Health Melas &amp; Nukkad Natak</b> at Industrial Clusters for creating awareness on ESI Scheme.
24.02.2025 to 09.03.2025	<b>Clearance of pending bills/claims of Insured Workers/ Dependents and Channel Partners</b>	All Regional Offices, Sub-Regional Offices, ESIC MCHs and ESIC/ESIS Hospitals will run Special Drive to clear the pending bills/claims of Insured workers/ dependents and Channel Partners (Tie-up Hospitals, Service Providers, etc.).
10.03.2025	<b>Observance of Concluding Day of ESIC/ Special Services Fortnight</b>	All Regional Offices, Sub-Regional Offices, ESIC MCHs and ESIC/ESIS Hospitals to observe the <b>Concluding Day of ESIC 'Special Services Fortnight'</b> , by focusing on clearance of pendency (if any) of all due payments to the Insured Persons and / or beneficiaries.

All the ESIC Field Offices/Hospitals/ Medical Institutions are directed to illuminate the building/premises of the office during **'Special Services Fortnight'** from **24.02.2025 to 10.03.2025**.

All the ESIC Field Offices/Hospitals/ Medical Institutions are also requested to send compliance reports on activities carried out to the concerned Divisions of ESIC Hqrs., on daily basis. **Also, some activity related quality Photographs & Video Clips etc. (wherever necessary) along with a brief Note may be mailed/ sent on WhatsApp to PR Branch, Hqrs. immediately after the event/programme for wider publicity through ESIC/MoL&E Social Media Handles etc.**

**This has the approval of the Director General.**

**Signed by Rakesh Kumar**

**Date: 31-01-2025 15:43:42**

**(Rakesh Kumar)**

**Dy. Director (PR)**

**To:-**

- 1. PPS/PS to DG/FC/CVO/All ICs/All MCs** for information and further necessary action - with regard to their concerned section. It is also requested that the Divisional Heads must coordinate and monitor all the activities related to their subject matter from the day of issue of this Memorandum (from 03.02.2025 onwards)
- 2. All Zonal ICs/All Zonal MCs** for information and further necessary action - with regard to